



ANNUAL REPORT 2023  
[monroe.org](http://monroe.org)

# A MESSAGE FROM THE PRESIDENT

It's a BEAUTIFUL DAY in Monroe, Louisiana and We're Just Getting Started!



**Roy Heatherly**  
**President and CEO**

I read a quote once that said "When you are enthusiastic about what you do, you feel this positive energy" - I can honestly say I am feeling a positive energy all around the chamber and this community. In fact the energy is so strong we glow at night. You can feel the energy in Monroe, you feel the energy in West Monroe, in Richwood, in Sterlington and all over Ouachita Parish. You feel the energy at Louisiana Delta Community College, at ULM, and at VCOM. You feel the energy at the Zoo, at the Children's Museum, at the airport and Chennault Aviation and Military Museum. You feel the energy with our local restaurants as they serve the best food in the world. You feel it with our retailers and banks, you feel with our local manufacturers (NELAMAC). You feel it with our Young Professionals, our Ambassadors and our Leadership Class. You feel it at our events and at Coffee & Conversation. The energy is driven by Leadership, by community pride, by Hope in a bright future and it is being driven local people who wake up everyday and say "It is a BEAUTIFUL Day in my hometown" and I am proud to live here. Local People who are writing our story and local people who own that story. We have a unique and special story that only we can tell. Oh my it's a BEAUTIFUL Day and it's a BEAUTIFUL Future that awaits us.

## **The Chamber:**

We started 2023 with much hope and excitement. 2022 was an amazing year and gave us a great platform to build on. The year started off as we expected, awesome! We finalized our largest Leadership Ouachita Class ever. This is a testimony to the emerging leaders in our community who are saying this is our time! The Chamber joined The City of Monroe and ULM in Washington D.C. for a week of Lobbying and Networking prior to the Washington Mardi Gras. Team Monroe shined brightly, highlighted by a "318" reception we hosted. Almost 100 people showed up to celebrate the great things happening in our area. Special Thanks to Mayor Ellis, Dr. Berry, Lisa Miller, Jamie Hanks, Kelsea McCrary and our city council. We closed out January with an amazing Membership Drive that saw over 200 volunteers join together to grow our Chamber by 363 new or upgraded members. Our legislative luncheon's remain strong. Our good friend Congresswoman Julia Letlow kicked off the year, followed by Senator Cassidy, Governor Edwards, Mayor Ellis, Mayor Mitchell, Shane Smiley, and our local delegation. Paul Hutcheson heads up our Governmental Advocacy Committee and they do a great job keeping us updated on taxing issues and policies that impact our area.

We have 11 committees focused on helping the Chamber fulfill its mission of "Creating an environment where our LOCAL BUSINESSES THRIVE! Besides GAC, Paul works with John Jones on Technology and Kirsten Gladen on Nonprofits. Dr. Wendi Tostenson (Fabulous) works with Maggie Generoso and Matt Dickerson on Education and Workforce. Colby Walker with the help of Emma Herrock is rocking our Community Engagement Committee, Beverly Lewis chairs Healthcare and Aimee Kane chairs our Finance group. Last but not least is Jasmyne McConnell heading up our Small Business and Membership groups and with James Miles chairs our amazing Diversity group. What an amazing group of dedicated volunteers.

A few highlights that stand out. Our Annual Banquet was tremendous. Jimmy Cusano, with Your Chamber Connection, joined us to keep the Membership Drive excitement fueled. John Robert Smith with Transportation of America was our keynote speaker sharing his experiences with revitalized Downtowns and Passenger Rail. Christina Davis facilitated a LED Grant that saw numerous workshops for small businesses. Our Diversity Committee hosted 3 lunches where Darian Atkins did a marvelous job presenting on D. E. I. Our friends at Kinetix rocked a Social Savvy workshop as well. Our monthly Coffee & Conversations sponsored by Tim Green and our friends at CC's Coffee have been a blast. I personally think the highlight is our quarterly Jeopardy games. Mike Downhour and Terri Arthur re-energized our Ambassadors. Meg Keene passes the baton of Leadership to Josh Carroll. Our Young Professionals are growing and moving things forward. They sponsored our 20 Under 40 Awards which saw 88 people nominated. That is an amazing number and reflects the energy of this dynamic group of emerging leaders.

Finally, a special shout out to our staff. 2023 was a year of change for us. Two faithful servants of our community started new chapters in their lives. Ruthie Wheatley retired in June. Ruthie was our rock - Ruthie was the Chamber. We wish her

well and miss her greatly. In May, Sarita Daniel left for new adventures. Sarita was our champion of Membership and our Ambassadors. We miss her as well. In April we added Mike Downhour, Hall of Fame Radio man and Community Champion to help with Membership and retention. Following Mike has been Baylee Ewing and Ashton Mintz. All 3 are focused on Member benefits and reaching out to our members. What a GREAT Job they are doing. There are no words to describe the impact Daphne Garrett and Terri Arthur continue to make. They are dedicated, creative and passionate about growing the chamber, championing our community and taking care of business. Our board took an innovative and creative move last May when we contracted with Matt Dickerson to develop and implement a collaborative strategy for Workforce. A special Thank You to Matt and the work he is doing and special thanks to Ronnie & Justin Marsh at Pulpmill Services for sharing Matt and understanding we all grow together. Thank you to everyone mentioned above.

#### **The City:**

We are so proud of our amazing city. Mayor Ellis and his staff continue to fix infrastructure while laying out a vision for the future. They have taken the lead in Economic Development and have led the charge of collaboration. Our community understands we control our own destiny, we own our story and our future is in our hands (and it is very bright). Yes indeed "It's a BEAUTIFUL Day" In Monroe, Louisiana.



**JEREMY HARRELL**  
**Chairman 2024**  
Guaranty Bank

## **A MESSAGE FROM JEREMY HARRELL**

Imagine having the opportunity to live, work, worship and play in North Louisiana! Have you ever truly realized just how fortunate we are that this is our reality? What a wonderful moment in time to be right here in Ouachita Parish. The last few years have shown the grittiness, the resilience and the optimism in the hearts of the good folks here in North Louisiana.

We are blessed with a beautiful piece of earth here in and around the "quadraplex" of Monroe, West Monroe, Sterlington and Richwood. Not only are we fortunate to live in a beautiful setting that should be the envy of the world, but we have an interstate, an airport, thriving businesses, gutsy entrepreneurs, several institutions of higher learning, healthy banks and credit unions, well-managed non-profits, safe and clean hotels, wonderful schools, robust churches, and families who love each other and want the best for current and future generations! Spend some time thinking about why you choose to live and do business here. If someone speaks negatively about our area, be prepared to speak positively. I'm fiercely protective of this area, and hope that you are too. If you don't love it here, please keep looking for things to love about it; focus on the positives and kick the negatives aside. No,

it's not perfect. Yes, there is plenty to be done, but countless communities would love to have just a few of the good things we have going on here.

It's truly my honor to serve as the board chairman for 2024. I will do my best to lend my support to the dedicated Chamber staff, Board of Directors, committees and all of the members of the Monroe Chamber. This year we'll fine tune the focus of our committees, celebrate our business community, work with government on your behalf, ensure financial stability, be your voice for business, and above all, we will work hard to make sure everything we do adheres to our mission of creating an environment where local businesses thrive.

Thank you so much for choosing to live and work here, and thank you for your Chamber membership. Please plug in to make the most of your membership; you are valuable and your talents are needed. Starting right now, please help carry the positive message of North Louisiana across the world. I love living here and hope you do, too! Here's to continued momentum!



**Jay Mulhern**  
**Chairman 2023**  
Express Employment  
Professionals

## A MESSAGE FROM JAY MULHERN

To paraphrase Roy, 2023 was a "beautiful year in Monroe" especially concerning your Monroe Chamber of Commerce. As we continue to stand on the shoulders of those of you who have gone before us, we take seriously our commitment to continue the growth our predecessors demonstrated in the past and expect of us now and into the future. Let me point out a few highlights of 2023. We started 2023 with around 750 members and ended the year with over 1100 members. That's a record increase in membership in one year. We experienced a total growth in New Members in 2023 of about 377 new members. The Monroe Chamber hosted our largest class of Ouachita Leadership and set records for the Annual Golf Tournament and the Gala. Thank you to all who participated in these events. We have added a committee focused on Community Engagement, so we expect these and other events like this to continue to grow. Thank

you to our 2023 Board of Directors and Staff. I would also like to thank our past chairs and staff for building the foundation that led to a beautiful year in Monroe.

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## MEET OUR STAFF



**TERRI  
ARTHUR**  
GALA Director  
Finance Director



**DAPHNE  
GARRETT**  
Senior Director of Events  
and Programming



**MIKE  
DOWNHOUR**  
Director of Membership  
and Community Engagement



**ASHELY DOWLING**  
Membership Director

# IMPACT-COMMITTEES



**Jasmyne McConnell**

## SMALL BUSINESS

**Goal:** The Chamber will identify small business needs and work with area providers on bringing additional support and benefit to those businesses.

The backbone of The Monroe Chamber of Commerce is small local business. The Chamber works hard to promote our small businesses and to find ways to help them grow. Each month we host a Coffee & Conversation at Tower Place. Local businesses get a chance to network, learn about our community and to have fun. Christina Davis led a series of small business workshops on a variety of topics throughout 2023 that were free to Chamber members. In September we helped Discover Monroe-West Monroe promote local restaurants during their restaurant week. Also in September, our marketing partners Kinetix, conducted a highly successful social media workshop. We followed that up in October with our second annual Cyber Security and Technology Summit. The Chamber works with the City of Monroe to promote small business, support their quarterly meet ups and we use our newsletter and social media to celebrate our members. We also have representatives on the SEDD and DEDD boards. Our biggest celebration of small business is our T.H. Scott Awards which celebrates new business or business expansions in our community.

## MEMBERSHIP

**Goal:** The Chamber will maintain and grow our role as the advocate for all business and its members.

Our membership got a giant boost in January when our friends at Your Chamber Connection led a tremendously successful membership drive where The Chamber grew 363 new and upgraded members thanks to YCC and over 200 volunteers. We have dedicated a separate article to the membership drive. In January of 2023 we upgraded our membership package and moved from a employee based membership to a value based membership. Each week we are communicating with our membership through our newsletter and other communications. We hired Mike Downhour in April to upgrade our entire membership program. With the help of Baylee Ewing, Ashton Mintz and our Ambassadors they are working everyday to touch our members. Mike and Terri Arthur revamped our Ambassador program in the summer of 2023. A special shout out to Meg Keene for leading our Ambassadors in the past. Josh Carroll takes over as Ambassador Chair, with the help of a great Ambassador Executive Committee (Chris Lewis, Shelley Odom, Jenny Pankey, Jay Curtis, and Ricky Robertson). Throughout the year we celebrate our membership with events like our Annual Banquet, Annual GALA and Auction, 20 Under 40 and all of the Ribbon Cuttings and Ground Breakings.



**James Miles**

## DIVERSITY

**Goal:** The Chamber will take a lead role in being inclusive to all parts of our city, parish and region while being the leading voice for diversity.

Our Diversity Committee is very active and meets monthly. Monroe and Ouachita Parish is unique and diverse. Our Diversity Committee celebrates the special people who call this home. We believe our uniqueness is what makes us strong and celebrating our diversity is good business. The Monroe Chamber held 3 lunches this past year that were free to chamber members on Diversity, Equity and Inclusion. Darian Atkins, Louisiana Delta Community College, led all three discussions. The lunches were made possible by a generous gift from Chase. This group is also partnering with our Small Business Committee to focus on businesses under 10 employees.



# IMPACT-COMMITTEES CONTD.



**Colby Walker**

## COMMUNITY ENGAGEMENT

**Goal:** The Chamber will maintain and grow our role as the chief advocate, voice, and watchdog for local business on governmental matters.

We believe we live in the greatest community in the world. We have an unapologetic attitude toward our city and region. Our Community Engagement Committee was created to celebrate us. This year we are tackling 3 projects to accomplish that goal. We launched a weekly series of podcast called "Small Business Stories". We are partnering with our good friends at La. Catalyst to produce these informative stories of the great small businesses in Monroe. We will launch a second podcast series focused called Made in Monroe, featuring those special entrepreneurs who could be anywhere in the world but choose to be here. Our Community Engagement Committee led the effort to help promote Restaurant Week in September and they are also working on a series of community videos.



**Paul Hutcheson**



**Amanda Edge**

## GOVERNMENT ADVOCACY

**Goal:** The Chamber will maintain and grow our role as the chief advocate, voice, and watchdog for local business on governmental matters.

We believe it is critical that our business community has a ongoing and open dialogue with our elected officials, educators and all taxing bodies. They work as a watchdog group for our membership asking tough questions and understanding the goals of those we meet with. Also, under our GAC we bring in elected officials and community representatives to give updates on their service to our community. In 2023 we've hosted luncheons for Congresswoman Letlow, Our local delegation in June after session, Mayor Ellis, Shane Smiley, Mayor Brown (Richwood) Mayor Talbert, Governor Edwards, Senator Cassidy, State School Superintendent Dr. Cade Brumely, Dr. Brent Vidrine, Todd Guice, Ashley Ellis and we hosted most of North Louisiana At our Annual Northern Exposure visit to Baton Rouge.



**John Jones**

## TECHNOLOGY ADVOCACY

**Goal:** The Chamber will maintain and grow our role as the chief business advocate by being a champion for the advancement of technology to both home and commercial. Technology influences our businesses, our schools, our healthcare and almost every aspect of our lives. The Chamber recognizes that broadband technology constantly evolves, and that speed, capacity and affordability are key consumer issues in respect to subscribership.

We believe helping our members better understand and better use Technology goes a long way in fulfilling our mission. Our Technology committee meets monthly and supports our other committees. Their two main projects include an Annual Cyber Security and Technology Summit and a Social Media Workshop. The Cyber Security and Technology Summit is an all day event free to chamber members where we bring in experts to discuss latest trends and show our members how they can better protect themselves against costly cyber attacks. Our Social Media Workshop, powered by our marketing partners Kinetix, held in September had over 50 people attend and learn how to better use and utilize their social and digital marketing. The Technology Committee also provides weekly Tech Tips to our membership each week in our newsletter.



**Kirsten Gladen**

## NON-PROFIT

**Goal:** The Monroe Chamber will work with area nonprofits to raise them up to help others in our community. The Chamber realizes our business community will only be as strong as our weakest and it is incumbent on us to work with area nonprofits to raise them up.

The Chamber believes as a community we are only as strong as our weakest. If we can those helping others then we believe our membership will THRIVE! Our Non-Profit Committee meets monthly to look at ways to help our Non-Profit community. We hosted a "How Can We Help" session last summer and from that feedback hosted a grant writing class in November. We also are beginning meetings with those in our community helping the homeless.



**Dr. Wendi  
Tostenson**



**Matt Dickerson**

## WORKFORCE

**Goal:** The Chamber will maintain and grow our role as the facilitator and champion of our workforce in our region. We will work with local business, education, and other partners to recruit, grow, and retain talent.

The Monroe Chamber believes that workforce is the number one issue facing our community. We have a combined Workforce and Education Committee that meets monthly. Our biggest highlight of the year was entering into a Workforce Development contract with C3 Consulting led by Matt Dickerson. There is breakout article on Matt's work in this magazine. Matt is uniquely qualified to bridge all

areas that influence workforce and bring them together building a unified strategy that helps local business and industry and puts local people in jobs. Matt works closely with our Industry partners through NELAMAC (The Northeast Louisiana Manufacturing Alliance and Consortium).



**Dr. Wendi  
Tostenson**



**Maggie Generoso**

## EDUCATION

**Goal:** The Chamber will continue to support all ages of education (birth through continuing ed).

Education is the foundation for a trained workforce and quality of life. The Monroe Chamber of Commerce's Education Committee focuses on supporting both of our school systems and our higher ed institutions. We partnered with ULM, La. Delta, The City of Monroe and Monroe City Schools to hang banners at each Monroe City Schools. The Banners celebrate each school and is backed with either a ULM banner or Louisiana Delta Banner. We relaunched our

Adopt A School program, hosted the State Superintendent, Dr. Cade Brumley, and we are sponsoring a STEM program for Ouachita Parish Elementary Schools that is being facilitated by The Northeast Louisiana Children's Museum.

# IMPACT-COMMITTEES CONTD.



**Beverly Lewis**



**Leann Bond**

## HEALTHCARE

**Goal:** To create a healthcare team that would help the Chamber to address the challenges impacting our medical community. As an actionable item, the Healthcare Advocacy Team (HCA) has been devised. Its diverse representation of medical and specialty organizations will seek to enhance the Chambers healthcare related strategic plans.

The Monroe Chamber believes that our businesses will THRIVE if our population is healthy. Our Healthcare committee has focused on providing Healthcare information and Healthcare events to our membership through Medical Moments, in our newsletter plus social media and other marketing avenues.. The Monroe Chamber also helped sponsor the Medical IRT event that was held in the summer of 2023. Medical personnel from all branches of the military converged on Monroe over two weeks to provide free medical and dental care for our local residents.



**Aimee Kane**

## FINANCE

Our Finance committee is our financial watchdogs. They meet monthly to review The Chamber's previous month's financial performance and our year to date performances. They help ensure our financial accuracy. The Chamber conducts an audit every year. Our past audit was conducted by Cameron & Hines. We are pleased to report a great audit.



# **IMPACT-AFFINITY GROUPS**

Our Affinity groups work to build our community through professional development and service. They share one goal - to make Monroe and Ouachita Parish the best community to do business in and to live in. They also work to make everyday a BEAUTIFUL DAY.



## **I. LEADERSHIP OUACHITA**

The purpose of Leadership Ouachita is to develop and empower the emerging leaders of northeast Louisiana to transform the region into a place recognized as one of the best places to live and do business in.



## **II. YOUNG PROFESSIONALS**

The Monroe Chamber of Commerce's Young Professionals is a thriving organization of the areas brightest new leaders. Our Young Professionals meet the second Tuesday of each month at Tower Place to network and hear presentations from area leaders. Our Young Professionals develop leadership, communication and organizational skills through practical experience within an organization. Furthermore, they gain a sense of responsibility and empowerment through working within their community.



## **III. AMBASSADORS**

Our Ambassadors are the CHAMBER! Our Ambassadors are the FACE of the CHAMBER! Our Ambassadors are on the front lines of helping us fulfill our mission. Their mission is to serve as a goodwill/customer service arm of the chamber, assisting in functions for the chamber membership and promoting the chamber whenever appropriate. To work as a liaison for our members and the chamber ensuring that our membership is fully represented and that are receiving full value for their membership. Our Ambassadors meet the first Tuesday of each month at different business and industry. Mike Downhour works with Chair Josh Carroll and an executive committee (Shelley Odom, Jenny Pankey, Jay Curtis and Chris Lewis) to secure locations and set agendas.

# **MEMBERSHIP**

When you join the Monroe Chamber, you gain access to some of the greatest business programs and connections in North Louisiana. Our members will always be at the forefront of all of our endeavors. We understand clearly our role as the leading business advocate in Northeast Louisiana and we take that responsibility seriously. Not only does your chamber membership promote and support your individual business but your membership helps us create an environment where our local businesses THRIVE. In January / February we held a Chamber Membership event through Your Chamber Connection. The result was 363 new or upgraded members. From that we held a record number of Ribbon Cuttings (71).

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## **YOUR CHAMBER MEMBERSHIP AT WORK!**

### **We Connect**

We connect YOUR BUSINESS with other businesses and those who want to do business with YOU. Chamber members do business with Chamber members.

### **We Advocate**

The Chamber is on the front lines with elected officials and taxing bodies fighting for you. We carry your concerns forward and help them shape legislation that will positively impact your business and the environment we live in.

### **We Celebrate & Promote**

We Celebrate our members and our community. The Chamber is the number one cheerleader for Monroe. We are unapologetic about our love for our community. We are leading the fight to overcome "Hearts and Mouths".

### **We Partner**

We partner with the City of Monroe, Ouachita Parish, Higher Ed, K-12, Industry/ manufacturing (NELA MAC), Business, Nonprofits and more to grow their impact and make our environment favorable to do business in, work in and live in.

### **We are Community**

We have an unapologetic love for you, this city and this community. If our community thrives then your business thrives.





## EVENTS

Our events continue to grow and continue to have a huge community impact. Our events bring our members face to face with those making decisions that impact Monroe and Ouachita Parish businesses. We also use our events to celebrate our members. Our events reinforce that every day is a BEAUTIFUL Day in Monroe, Louisiana.



### I. LUNCHESES

The chamber hosts a series of informational luncheons throughout the year. The lunches include elected officials, school leadership, and leaders in business and industry. 2023 included Senator's Cassidy and Congresswoman Letlow, Mayor Ellis, Shane Smiley, Mayor Talbert, Mayor Brown, Our NELA delegation, Dr. Vidrine, Todd Guice, Ashley Ellis, LABI, CABL PAR, and Governor Edwards. At Governor Edwards lunch we were treated by Johnny's Pizza.



### II. CELEBRATIONS

The Chamber's Annual Banquet in March of 2023 heard from Transportation of America Chair, John Robert Smith, and Jimmy Cusano from Your Chamber Connection. Champagne Toast filled the night as we celebrated our Membership Drive. Our Golf Tournament was our largest ever thanks to the great work of Daphne Garrett. We honored Ouachita Parish businesses with our annual TH Scott Awards. You can check out a full list of winners in our "Inside the Chamber" magazine under the Monroe tab of our website. Terri Arthur once again helped Monroe kick off the Christmas Holiday season with our Annual GALA. It was a great night and even had a visit by Santa.



## EVENTS CONTD.



### III. RECOGNITION

The Chamber recognized our Educators of the year at our Annual Accent of Excellence reception, and at one of our funnest nights of the year we honored more than 88 young professionals at our 20 Under 40 awards. Let that sink in – 88 Young professionals were nominated for this award (WOW)!. Our emerging leaders are on fire in love with our community.





## IV. NEW THIS YEAR!

We conducted a series of small business workshops facilitated by Board Member Christina Davis and funded by an LED grant. We also held a Social Savvy workshop hosted by our Marketing partners Kinetix. Through the work of our Non-Profit committee we held a Grant Writing Workshop for area Non-Profits. One of the biggest things we did was hire Hall of Fame Radio Man Mike Downhour to our staff.



# COMMUNICATIONS

2023 saw us ramp up our marketing efforts as the Chamber leads the charge to tackle apathy in our community. We promoted our members all year, promoted the community, celebrated our new members, celebrated our events, celebrated 71 Ribbon Cuttings, celebrated local restaurants in September and ran an awesome Shop Local / Eat Local campaign during the holidays. We also celebrated local Community Heroes. This year's "Inside the Chamber Magazine saw 96 pages that celebrated our parish and many aspects of our growing city. It also had a complete member directory.



# **SPECIAL THANKS**

Acadian Ambulance  
Angus Chemical  
Atmos Energy – Louisiana  
Allen, Green & Williamson  
AT&T  
b-1 Bank  
Bank of Oak Ridge  
Banner Ford  
Bayou DeSiard Title Company  
Bossier Chamber of Commerce  
Brookshires  
Building Futures Pediatrics  
Care Solutions / Anthony Jacola  
Candor Wealth Management  
Capital One  
Chase Home Finance  
CC's Coffee  
City of Monroe  
Creed & Creed  
Car Town  
CenturyNext Bank  
Centric Federal Credit Union  
Coast Professionals  
Conterra  
Cross Keys Bank  
DB Real Estate  
D&J Construction  
Discover Monroe - West Monroe  
DRAX  
Etheridge Pipeline and Conduit  
Entergy  
Faulk & Foster  
First Horizon Bank  
Forth Insurance  
Glenwood Regional Medical Center  
Grambling State University  
GreenQube  
Great Minds Communications  
Guaranty Bank  
Guerriero and Guerriero  
Heard McElroy & Vestal  
HiTech  
Holyfield Construction  
Homeland Bank  
InterMountain Management  
James Moore Jr.  
James Machine Works  
Johnny's Pizza  
Kilpatrick Funeral Homes  
Kinetix  
KTVE- KARD TV

Louisiana National Bank  
Louisiana Delta Community College  
Louisiana Tech  
Lumen  
Manpower  
Mashi Epting  
Mid South Extrusion  
Miro's  
MOEbiz  
Monroe Housing Authority  
Monroe City Schools  
Monroe's  
Moore Investments  
Northeast Delta Human Services  
NELA MAC  
Ochsner LSU Monroe Health  
Origin Bank  
Ouachita Presbyterian Church  
Ouachita Workboard 81  
Ouachita Valley Federal Credit Union  
Ouachita Parish Schools  
Paramount Health Care  
Premier Plaza  
Pulpmill Services  
Ouachita Valley Federal Credit Union  
Progressive Bank  
Regions Bank  
Scott Powerline  
SNAPMe Creative  
Sonic  
State Farm  
Peggy Sullivan  
Southern Hospitality Services  
St. Francis Health  
Standard Enterprises  
Steel Fabricators of Monroe  
A Lexicon Company  
Stephens Media Group  
Strauss Interest  
Alli Management Solutions  
The Center for Children and Families  
Tower Place  
The Radio People  
United Way of Northeast Louisiana  
University of Louisiana at Monroe  
Vantage Health  
VCOM  
Yarbrough Capital Advisors

## BOARD OF DIRECTORS



**ETHAN HUNT**  
VP of Finance  
NELA Title Company



**DR. WENDI TOSTENSON**  
VP Workforce Development  
La. Delta Community College



**PAUL HUTCHESON**  
VP Government/Non-Profit  
Homeland Bank



**JASMYNE MCCONNELL**  
VP Membership, Small  
Business, & Diversity  
Cajun Title Co.



**LEANN BOND**  
VP Health  
VCOM



**COLBY WALKER**  
VP Community Engagement  
InterMountain Renovations



**JEFF LAUDENHEIMER**  
Commercial Capital Bank



**SHELVA THOMAS**  
Monroe Housing Authority



**JOSH CARROLL**  
SnapMe Creative



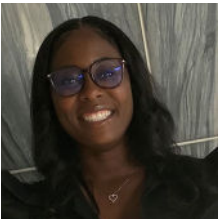
**BRAD BELL**  
American National Insurance



**ALANA COOPER**  
Discover Monroe-West Monroe



**AMANDA EDGE**  
Entergy



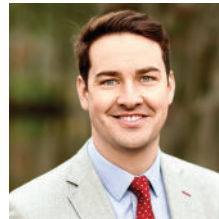
**ALISHA WOODS**  
Woods Family Estates, LLC



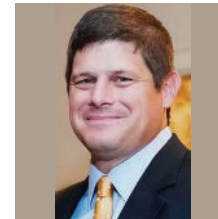
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ReMax



**CHRIS HOLYFIELD**  
Holyfield Construction



**KIRSTEN GLADEN**  
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**COURTNIIE BEACH**  
Century Next Bank



**LEAH DOUGAN**  
Robertson Produce



**MATT WHITE**  
Drax



**JOSH ETHERIDGE**  
Etheridge Pipeline & Conduit



**RANDY STONE**  
KTVE/KARD



**JAMES MILES**  
Pelican State Credit Union



**TAYLOR CAGLE**  
Origin Bank



**MICKEY McCARTY**  
Neville High School



**LAMONT WINDOM**



**PASTOR IKE BYRD**  
Mt. Zion Baptist Church



**ANGELA CRUMPTON**  
Ouachita Parish Schools



**KELSEY MCCRARY**  
City of Monroe



**PATIENCE TALLEY**  
LA DCC



**JANET DURDEN**  
United Way of NELA